



Ambe Durga Education Society's

DADASAHEB BALPANDE COLLEGE OF PHARMACY

Near Swami Samarth Dham Mandir, Besa, Nagpur - 37 (MS) India

(Permanently Affiliated to RTM Nagpur University, Nagpur)

NBA, NAAC A+ Accredited, NIRF Ranked

Approved by AICTE, PCI, Recognized under 2(f) and 12 (B) of UGC Act

Interactive session on

"Achieving problem solution fit and product market fit"

 12/03/2025

 11:00 am



Speaker

Dr. Vibha Bora

Professor, Electronics Engineering
BETiC-GHRCE, Nagpur



Convener

Dr. (Mrs.) U. N. Mahajan
Principal

Coordinator

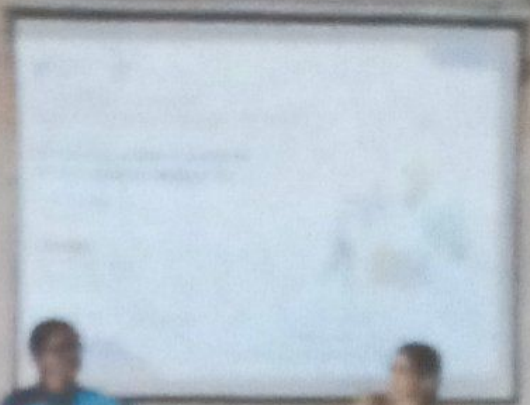
Dr. Mangesh D. Godbole
Associate Professor

Venue :

DBCOP Seminar hall

Organized by

**IIC Dadasaheb Balpande
College of Pharmacy, Besa, Nagpur**



GPS Map Camera

Nagpur, Maharashtra, India

Anand Society, 52a, Besa, Nagpur, Maharashtra 440037, India

Lat 21.081922° Long 79.094449°

12/03/2025 11:31 AM GMT +05:30



Google



Ref.No. DBCOP/NOTICE/2025

Date: 07/03/2025

NOTICE

All the M. Pharm. and B. Pharm. third year students are informed that as a part of IIC activity, on 12th march 2025, college has organized a **interactive session "Achieving problem solution fit and product market fit"**. The activity is based on Inspiration, Motivation & Ideation required for entrepreneurship and innovative ideas for the marketing. The speaker of the program is **Dr. Vibha Bora**, Professor & Incharge BETIC GHRCE. The time of workshop is 11:00 am.

All are instructed to be present for the workshop.

Principal

PRINCIPAL
DADASAHEB BALPANDE COLLEGE OF PHARMACY
BESA, NAGPUR - 440034

Copy to: Academic In-Charge/Admin Office

ADMIN/NOTICE/24-25

Dadasaheb Balpande College of Pharmacy (DBCOP), Besa, Nagpur-440037



Ambe Durga Education Society's

DADASAHEB BALPANDE COLLEGE OF PHARMACY

Near Swami Samarth Dham Mandir, Besa, Nagpur - 440037

Founder: Late Shri Dadasaheb alias Vitthalrao C. Balpande

- Accredited by NBA, NAAC
- AICTE-CII "PLATINUM" RANK

- Approved by A.I.C.T.E., P.C.I., D.T.E. & Govt. of Maharashtra Recognized under 2(f) and 12(B) of UGC Act.
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www.dbcop.org
dbcop.office@gmail.com

President: Shri Manoj V. Balpande

Principal: Dr. Ujjwala Mahajan

Ref. No. DBCOP/8139/2025

Date: 05/03/2025

To,

Dr. Vibha Bora
Professor
Electronics Engineering
BETiC-GHRCE
Nagpur

Subject: Invitation as a speaker for IIC activity session on "Achieving problem solution fit and product market fit" organized by DBCOP.

Dear Madam,

Dadasaheb Balpande College of Pharmacy (DBCOP) Besa Nagpur is one of the premium institutions in Central India with NAAC A⁺ grade and NBA accreditation. We offer quality education to students through Ph.D., M. Pharm. and B. Pharm. courses. We aimed to be the best Pharmacy institution in Central India. In this connection we regularly organize IIC activities to upgrade knowledge of our students and give them larger exposure.

With reference to our communication, it gives me an immense pleasure to invite you as a speaker for IIC activity Session on "Achieving problem solution fit and product market fit". You are kindly requested to convey the date suitable to you in the month of March 2024.

Looking forward for your positive confirmation to our invitation.

Regards,

U. N. Mahajan
05-03-2025

Dr. (Mrs.) U. N. Mahajan
Principal
DBCOP, Besa, Nagpur.

PRINCIPAL
DADASAHEB BALPANDE COLLEGE
OF PHARMACY, BESA, NAGPUR - 37



o/c

V. Bora
12/03/2025

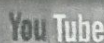


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President: Shri Manoj V. Balpande

Principal: Dr. Ujwala Mahajan

Ref. No. DBCOP/8153/2025

Date: 12/03/2025

Thanks Giving Letter

To,

Dr. Vibha Bora
Professor
Electronics Engineering
BETiC-GHRCE
Nagpur

Dear Madam,
Greetings,

On behalf of Management, Staff and Students of Dadasaheb Balpande College of Pharmacy, Besa, Nagpur, we would like to extend our heartfelt thanks for sharing your valuable knowledge with our students & staff during IIC activity Session on "Achieving problem solution fit and product market fit" organized by DBCOP on 12 March 2025.

Looking forward for your support in future also.

Thanking You!

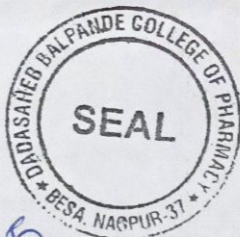
Regards

Mahajan
12-03-2025

Dr. U.N. Mahajan

Principal
PRINCIPAL

DADASAHEB BALPANDE COLLEGE
OF PHARMACY, BESA, NAGPUR - 37



o/c
[Signature]
12/03/2025



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Dadasaheb Balpande College of Pharmacy



Interactive session

Thyme of the Session: Achieving problem solution fit and product market fit

Speaker: Dr. Vibha Bora, Professor & Incharge BETiC GHRCE Nagpur Maharashtra.

Date: 12/03/2025

Venue: DBCOP Seminar Hall

Relevance to POs: I, II, III, IV, V, VI, VIII, IX, XI

Objectives

1. To use innovate methodology, framework, important skills and tools for preparing product for market.
2. To inculcate the mindset of students in problem-solving process related to marketing of product.
3. To overcome the hurdles came in product market fit.
4. To increase chances of product adaptability.

Beneficiary: Students

Program organizing committee: IIC, Dadasaheb Balpande College of Pharmacy Besa Nagpur.

Expected Outcome: Development of product for a market is a big achievement. The success of the product is depends upon its fit for the market. Through this program the students get insights about how to make product fit for the market.

Report: An interactive session on 'Achieving problem solution fit and product market fit' was conducted on 12th March 2025 for aspiring student entrepreneurs at Dadasaheb Balpande College of Pharmacy Besa Nagpur. The resource person for the lecture was Dr. Vibha Bora Professor form GHRCE Nagpur Maharashtra. The concept behind this session was 'what is mean by problem solution fit and product market fit' in context to product development and its marketing to become successful entrepreneur. Dr. Vibha tell about how her group find out the need of market i.e. problems faced by physicians in diagnosis or operating the patient.



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Then, how she worked on that problems to develop the expected product. After development what was the limitations of that product and how her team overcome that limitations.

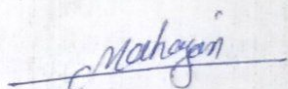
During her presentation, there was a thorough interaction between Dr. Vibha and students about product development, difficulties she faced and how she overcome that hurdles. She also showed the developed products and the documents prepared by him in support of that products. To increase product adaptability she demonstrated the problem solving mechanism adopted by her group.

Around 50 students were present for the lecture. During the session students asked the questions to the speaker and she satisfied the students with her answers.

Attachments

- i) Notice
- ii) Flyer of the program
- ii) Photographs of celebration


Program Coordinator
(Dr. Mangesh D. Godbole)


Principal
Dr. (Mrs.) Ujwala Mahajan



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Dadasaheb Balpande College of Pharmacy (DBCOP)

Near Swami Samarth Mandir, Besa, Nagpur-37

ATTENDANCE RECORD

Program Details: Interactive session "Achieving Prob
SOL" + product market fit
Date: 12/03/2022 Venue: DBCOP Besa

Sr. No.	Name of Students	Year	Signature
1.	Amisha folkar	M.Pharm 2nd	<u>Amisha</u>
2.	Kalyani Khiradkar	M.Pharm II nd	<u>Kalyani</u>
3.	Vaishnavi N. Lohadse	Final year	<u>Vaishnavi</u>
4.	Aditya Mys	Final year	<u>Aditya</u>
5.	Ang Shaurani Yerpude	Final year	<u>Ang</u>
6.	Vaishnavi Gabbane	—	<u>Vaishnavi</u>
7.	Tanvi Tekam	—	<u>Tanvi</u>
8.	Sanjana shende	—	<u>Sanjana</u>
9.	Sanjana chawade	—	<u>Sanjana</u>
10.	Sonali mahajan	—	<u>Sonali</u>
11.	Pinku gupta	—	<u>Pinku</u>
12.	Tanvi Bunde	—	<u>Tanvi</u>
13.	Touphi Borge	—	<u>Touphi</u>
14.	Arjun Chowali	2nd year	<u>Arjun</u>
15.	Atharv Ukey	—	<u>Atharv</u>
16.	Nomal Pote	—	<u>Nomal</u>
17.	Avinash Paddi	—	<u>Avinash</u>
18.	Pushpam Datar	—	<u>Pushpam</u>
19.	Uday Baxman	—	<u>Uday</u>
20.	Sameer charde	—	<u>Sameer</u>
21.	Piyush shrivastva	—	<u>Piyush</u>
22.	Vedant agey	—	<u>Vedant</u>
23.	Palash admone	—	<u>Palash</u>
24.	Om Sardole	—	<u>Om</u>



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ATTENDANCE RECORD

Program Details: Interactive session - Achieving Problem Solution for 4 Product market fit
Date: 12/3/25 Venue: DBCOP Besa

Sr. No.	Name of Students	Year	Signature
25	Manisha B mendhe	Mpharm (2nd yr)	<u>Pand</u>
26	Saumya Tiwari	M. pharm 2nd yr	<u>A. Tiwari</u>
27	Anurag Telrandhe	"	<u>A. Telrandhe</u>
28	Hareeshdeep Chavale	"	<u>H. Chavale</u>
29	Adarsh Deshmukh	"	<u>A. Deshmukh</u>
30	Shravya Yelwathkar	"	<u>S. Yelwathkar</u>
31	Sakshi Marked	"	<u>S. Marked</u>
32	Mounali Kamdi	"	<u>M. Kamdi</u>
33	Matin Sayyed	"	<u>M. Sayyed</u>
34	Vishal Shivam Kshirsagar	"	<u>S. Kshirsagar</u>
35	Aanya Ghate	"	<u>A. Ghate</u>
36	Peedali Kargate	"	<u>P. Kargate</u>
37	Abha Uchade	"	<u>A. Uchade</u>
38	Manjisi A. Bhushkar	"	<u>M. Bhushkar</u>
39	Kunal L. Palandurkar	M. Pharm (Ph)	<u>K. Palandurkar</u>
40	M. A. Ashisham W. Keshavnagar	M. Pharm (Ph)	<u>M. Ashisham</u>
41	Yogini Timpalkar	M. Pharm - College	<u>Y. Timpalkar</u>
42	Bhakti P. Bhasme	Final yr	<u>B. Bhasme</u>
43	Ushika S. Borcar	M. Pharm (1000)	<u>U. Borcar</u>
44	Punam Sangane	Final yr M. Pharm	<u>P. Sangane</u>
45	Dhanashri Khante	M. Pharm	<u>D. Khante</u>
46	Kritika Singh	"	<u>K. Singh</u>
47	Khubbu Kumawat	"	<u>K. Kumawat</u>
48	Ankita Kadu	"	<u>A. Kadu</u>
49	Deepali Wakade	"	<u>D. Wakade</u>
50	Neha Ramtelke	"	<u>N. Ramtelke</u>