

Ambe Durga Education Society's Dadasaheb Balpande College of Pharmacy (DBCOP)

Near Swami Samarth Mandir, Besa, Nagpur-37

Ref. No.: -DBCOP/ Notice/2024

Date: - 10-07-2024

Notice

All the students of DBCOP are hereby informed that a guest lecture on the topic "Lean startup and minimum viable product/business:Boot camp" is organized by DBCOP's IIC from 13th July to 15th July 2024 at Seminar Hall.



Dr. Ujwala N. Mahajan Principal

DADASANEB BALPANDE COLLEGE OF PHARMACY BESA, NAGPUR - 440034

Copy to: Academic In charge/Admin. Office

ADMIN/NOTICE/2023-24

Dadasaheb Balpande College of Pharmacy (DBCOP)

Near Swami Samarth Mandir, Besa, Nagpur-37

Program / Celebration Report

Name of the Program Conducted: Guest lecture on topic Lean startup and minimum viable

product/business: Boot camp

Relevant Occasion: Initiative by IIC cell DBCOP

Date: 13/07/2024 and 15/07/2024

Venue: Dadasaheb Balpande College of Pharmacy, Nagpur.

Relevance to Pos: 1, 2, 3, 4, 5, 6, 7, 8, 9, 11

Objectives: To explore and understand regional, state, and national enablers of innovation and

startup ecosystems.

Beneficiary: Students and staff.

Program organizing committee: IIC cell DBCOP

Guest Speakers:

1. Dr. Kedar Prasad Meena,

Assistant Professor, Pharmacy, A Central University, Bilaspur

2. Dr. Atishkumar Shrikisan Mundada,

Associate Professor in Pharmaceutics at SSDJ College of Pharmacy, Chandwad, Nashik.

Program Outcome:

The boot camp aimed to provide a comprehensive understanding of the Lean Startup methodology and the concept of a Minimum Viable Product (MVP) in the context of developing and launching new businesses. The sessions were designed to equip participants with practical tools and insights to effectively implement these strategies.

1. Dr. Kedar Prasad Meena's Session:

Dadasaheb Balpande College of Pharmacy (DBCOP)

Near Swami Samarth Mandir, Besa, Nagpur-37

Date: 13th July 2024

Topic: Introduction to Lean Startup Principles and MVP Development

Lean Startup Methodology: Dr. Meena introduced the Lean Startup methodology, emphasizing

its principles of validated learning, rapid experimentation, and iterative product development.

Minimum Viable Product (MVP): He explained the concept of MVP, focusing on how to

develop a product with the minimum features necessary to test market assumptions and gather

user feedback.

Practical Applications: The session included practical exercises on how to identify core features,

build prototypes, and use feedback to refine products. Dr. Meena shared real-world examples and

case studies to illustrate successful MVP strategies.

2. Dr. Atishkumar Shrikisan Mundada's Session:

Date: 15th July 2024

Topic: Advanced Techniques in Lean Startup and MVP Optimization

Scaling and Iteration: Dr. Mundada expanded on scaling the MVP and iterative improvements

based on user feedback. He highlighted strategies for pivoting or persevering based on the results

of MVP testing.

Metrics and Analytics: He discussed key performance indicators (KPIs) and metrics crucial for

evaluating the success of an MVP and guiding further development.

Case Studies and Insights: Dr. Mundada presented advanced case studies, focusing on how

startups successfully scaled their MVPs and the lessons learned from their journeys.

Challenges and Solutions: Both speakers addressed common challenges faced during MVP

development, such as balancing feature sets with resource constraints and interpreting user

feedback effectively.

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Opportunities for Innovation: The sessions highlighted how adopting a Lean Startup approach can accelerate innovation and reduce time-to-market for new products.

Recommendations: Participants were advised on best practices for implementing Lean Startup principles and refining MVPs, including maintaining a customer-centric focus and leveraging data-driven decision-making.

The boot camp provided valuable insights into Lean Startup methodology and MVP development, equipping participants with practical knowledge and tools to enhance their entrepreneurial ventures. Dr. Meena and Dr. Mundada's expert guidance offered a solid foundation for understanding and applying these concepts effectively.

Attachments needed: -

- 3. Photographs
- 4. Attendance record.

Program Officer

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Principal

PRINCIPAL

DADASAHEB BALPANDE COLLEGE OF PHARMACY
BESA, NAGPUR - 440034





DADASAHEB BALPANDE COLLEGE OF PHARMACY

Near Swami Samarth Dham Mandir, Besa, Nagpur - 440037

Founder: Late Shri Dadasaheb alias Vitthalrao C. Balpande

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- dbcop.office@gmail.com

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President: Shri Manoj V. Balpande

Principal: Dr. Ujwala Mahajan

Ref. No. DBCOP 7201/2024

Date: 15

Thanks Giving Letter

To.

Dr. Atishkumar Shrikisan Mundada Associate Professor (P'ceutics) SSDJ college of Pharmacy Chandwad, Nashik

Dear Sir/ Madam,

Greetings,

On behalf of Management, Staff and Students of Dadasaheb Balpande College of Pharmacy, Besa, Nagpur, I would like to extend our heartfelt thanks for your presence and sharing your valuable knowledge with our students and staff for guest lecture on topic "Lean startup and minimum viable product/business:Bootcamp" on 15th July 2024 at 11:00 am.

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Looking forward for your support in future also.

Thanking You!

Regards,

Dr (Mrs.) Ujwala N. Mahajan

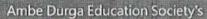
Principal

DBCOP Besap Nagpur.

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Principal: Dr. Ujwala Mahajan

Date: 13 07 29

President: Shri Manoj V. Balpande

Ref. No. DBCOP 7190/2024

Thanks Giving Letter

To.

Dr. Kedar Meena Assistant Professor, Central University, Bilaspur

Dear Sir/ Madam,

Greetings,

On behalf of Management, Staff and Students of Dadasaheb Balpande College of Pharmacy, Besa, Nagpur, I would like to extend our heartfelt thanks for your presence and sharing your valuable knowledge with our students and staff for guest lecture on topic "Lean startup and minimum viable product/business:Bootcamp" on 13th July 2024 at 11:00 am.

Looking forward for your support in future also.

Thanking You!

Regards,

Dr (Mrs.) Ujwala N. Mahajan

Principal

DBCOP, Besa, Nagpur.

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You Tube Dadasaheb Balpande College of Pharmacy



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ATTENDANCE RECORD

Program details: C. 48st Lecture on topic Lean startup and minimum Viable
Date: 157.071.2024 Venue: Product

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ATTENDANCE RECORD

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S.N.	Name of Student	Year	Signature
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